

Historic, Archive Document

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62.75

**for a
"Glad"
Year
1926**

Stanley Thorpe





*Photo of
Marietta
grown
from
bulblet*

STANLEY THORPE
Medway - Massachusetts





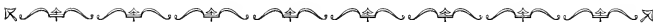
CLASSIC GLADIOLUS



STANLEY THORPE

✦ Stanthorp ✦

Medway - Massachusetts





GLADIOLUS

*Choice tested varieties with the
name of originator or introducer.*



AMERICA, Europe and Australia are alike lionizing the gorgeous and impressive flowers of 20th Century Gladioli, for not only have untiring plant-breeders raised new varieties of exquisite form and colour, but they have evolved new races entirely distinct from any flower the world has before known, and on both sides of the Atlantic enthusiasm for this cherished favorite among flowers has reached fever heat.



WE have given rating where obtainable: (G) by Gersdorff, (A) by Am. Society, (E) exhibition, (C) commercial.

The gladiolus of grandmother's time, yes, and those of a few years ago, are considered unworthy of a place with the varieties of recent origin. The wonderful varieties being placed on the market and listed in this catalog excell any previously offered.

Among our seedlings (the gladiolus of the future) are creations that are a source of wonder and delight. A blue, better than the best; lacinated varieties that promise many grand offspring; the radio symmetrical seedlings with broad and narrow fringes of pleasing colors, and the scented variety are facts, yet it will take years to perfect and accumulate a sufficient number of some of these specialties for distribution.

Price is a relative thing! You can buy a violin for two dollars or two thousand dollars — both are violins. You can buy a suit of clothes as low as \$12; you can buy gladiolus as low as one cent, but no admirer of the modern varieties would want them, nor would he have them in his garden. It takes the same amount of labor to grow the poor ones as it does the good, but with a choice variety you are rewarded with a creation that is a source of joy and you cannot help but being proud of such lovely possessions.

We are specialists in gladiolus and not traders, and we do not care to fill orders from stock which we have not grown. Past experience has proven that our bulbs are much better than those of the average grower, and if it becomes possible to improve our standard either in variety, quality, or both, we will do so.

Early ordering is advisable to assure one securing desired assortments. We never substitute unless specifically instructed to do so.

No "catch penny" varieties to secure your order, but good straightforward business combined with fellowship and a desire to be of service to all lovers of the glorious gladiolus, dominate and control all our dealings.

We are especially pleased to serve Experimental Stations and County Agents and we advocate and advise larger appropriations to advance the interest in the wonderful varieties that are being introduced.

Send your order early, as the stock of some of our finest varieties is limited.

We do not substitute other varieties for those ordered.

We send out only young, strong, clean, healthy bulbs, true to name. We consider bulbs $1\frac{1}{4}$ inch up as large. Small bulbs should bloom first year, but will not as a rule give a full size bloom.

We do not ship bulbs during December, January and February except at special request by buyer and at his risk. At other times, fall or spring, we guarantee safe delivery.

No orders will be accepted after May 1st.

The prices quoted in this catalog include postage or express charges to all points within the United States, Canada, Europe and Australia.

Orders amounting to less than \$1.00 not accepted.

Remittance must accompany all orders.

We advise our friends in California to order so early that we can ship their orders before December, as the weather does not permit us to ship bulbs at their regular planting time, January.

To our friends in Canada: We do not ship bulbs to Canada in the fall but book orders up to April 1st — not after that date. Send the number of your import permit with your order.

Customers outside of the United States are respectfully asked to remit by international money order or draft on New York or Chicago banks, made out in American money.

Write your name and address very, very plainly.

Satisfied customers are our best advertising asset.

ADORATION (Kunderd). Very large grand saffron or Lincoln red, deeper in throat. A grand, rare and beautiful self-color.

Small only, 20c; 3 for 50c.

ATREUS (Kunderd). Pure rose pink of delicate shade. Strong grower.

Large, 50c; 3 for \$1.00.

Small, 25c; 3 for 50c

ALBANIA (Kemp).

(G Super-Glad) 96

The color is pure glistening white, the flower wide open, four inches and over in diameter; petals are broad, with well-rounded tips, and the finely fluted edges of the petals give to the individual flower an artistic finish.

Large, 15c; 3 for 40c.

Small, 8c; 3 for 20c.

ANNA EBERIUS (Diener).

(A) 87.9

Dark velvety purple; throat deeper shade; flowers large. A splendid variety.

Large, 15c; 3 for 30c.

Small, 3 for 20c.

ANTIOCH (Metzner). Cerise flaked, lower petals dark orange. One of the best selling at a low price. Exceptional substance and pleasing both for exhibition and cut flowers.

Large, 25c; 3 for 60c.

Small, 3 for 40c.

BEATRIZ MICHELENA (Diener). Fiery orange, lighter toward throat; thin brown stripe in centre of lower petals surrounded by white speckles. There are a great amount of flowers open at one time, same of of very lasting quality.

Large, \$1.00; 3 for \$2.50.

Small, 75c; 3 for \$2.00.

BENGAL TIGER (Pratt). Large flowers of Oriental coloring suggestive of the tiger's markings.

Large, 50c; 3 for \$1.00.

BYRON L. SMITH (Kunderd). Light cobalt violet with yellow tinted zone in throat. Wide open flowers of good size. Medium. Extra good.

Large, 15c; 3 for 40c.

Small, 3 for 20c.

CAMEO (Metzner). Dark coral, shading to salmon in throat; lower petals golden yellow. Large flower; grand spike.

Large, 25c; 3 for 60c.

Small, 3 for 30c.

CATHERINA (Velthuys). Grayish-lavender, shading deeper at tips of petals. Amaranth purple blotch on lower petals.

Large, 15c; 3 for 30c.

Small, 3 for 15c.

CHOSEN QUEEN (Metzner). Rose Cerise, lighter to throat, lower petals solid deep rose, shaded lighter tones to outer edge; very large; splendid type. Large flowers, rather crowded, resembles a French Canna.

Large, 50c; 3 for \$1.25.

Small, 25c; 3 for 65c.

COLONIAL (Metzner). Pale lilac pink and golden yellow; orchid type; good formation and early. Pastel shades.

Large, 10c; 3 for 25c.

DORRIT (Kunderd). Rose lilac striped or splashed over white ground. Large flowers. A variety that wherever seen compels admiration.

Large, 20c; 3 for 50c.

Small, 3 for 25c.

DREAM (Kunderd). Large, massive bloom. Deep salmon red. Large, showy blotches.

Large, 35c; 3 for 90c.

Small, 3 for 50c.

DR. ELKINS (Kunderd). A sport from "Mrs. Frank Pendleton." Same large and showy flower, but the original rose pink has changed to a white and the large throat blotches to a shade of lilac blue.

Large, 50c; 3 for \$1.30.

DR. W. VAN FLEET (Kunderd).

(A) 88.1

Extra tall and slender plant, flowers of remarkable form and large size. A shade of delicate rose pink, deeper at edges of all petals. Throat of softest canary yellow or cream tint beautifully blended.

Large, 60c; 3 for \$1.50.

Small, 3 for \$1.00.

GLADIOLUS

Choice tested varieties with the name of originator or introducer.



EMBODYING as it does all the prismatic hues and tints of the rainbow the gladioli in its numberless harmonious combinations is equally desirable in the garden, the house, the exhibition, or in any scheme of interior decoration in which flowers are used. As delicately beautiful as the orchid and harder than the dahlia, it imparts a glow of iridescent beauty to its surroundings, adding a note that seems to softly pulsate with its own living luxuriant color.



HARDY, beautiful, long-lasting when cut, minus the cloying odors of so many well-known flowers, it is an admirable decoration for the sick-room. Ornamental and odorless, brilliant and sturdy, requiring little attention, it is the one horticultural display-flower that can truly be called ideal.

GLADIOLUS

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THE gladioli is practically a new product of floriculture. Its vogue has hardly commenced; its popularity is constantly increasing and its future is assured. No known flower lends itself so readily to crossbreeding; the multitude of variations already in existence are constantly supplemented by new and fascinating shapes and color combinations; and it is sure to become the standard garden ornament of the immediate future.



OUR GUARANTEE — All bulbs sound and in good condition. Prompt acknowledgment of orders. Shipments made on time. All bulbs true to name.

EXQUISITE (Kunderd). American beauty rose color. Self color. Large and strong.

Large, 25c; 3 for 60c.

Small, 3 for 40c.

FAIRYLAND (Kunderd). Vellion scarlet, lighter centre; lower petals blotched deep red.

Large, 35c; 3 for 90c.

FERN KYLE (Kunderd). Ruffled Marguerite-yellow, with primrose-yellow in throat. Very large, wide-open flowers of finest quality. Very finely ruffled. A splendid show variety. Winner of many prizes.

Large, \$3.00; 3 for \$8.00.

Small, \$1.50; 3 for \$4.00.

GERALDINE FARRAR (Diener). Lavender, shading through all the tones of lavender from a dull to a dark lavender on the outer tips of petals, with a small blotch of dusky violet No. 2 in throat.

Large, \$2.50.

Small, \$2.00.

GOLD (Hoeg).

(G) E 93, C 96

A new, rich golden yellow variety. Large flowers, many open at a time and perfectly placed. An exceedingly beautiful spike. Stem always straight. Winner of first prize, at Boston 1925.

Large, 20c; 3 for 50c.

Small, 3 for 30c.

GOLDEN MEASURE (Kelway).

(G) E 96, C 94

Pure golden yellow without markings. Tall growing.

Large, 20c; 3 for 50c.

Small, 3 for 30c.

GOLD ELSIE (Fischer). Pure bright yellow. A very fine yellow variety.

Large, 50c; 3 for \$1.25.

GRIZZLY BEAR (Metzner). Light salmon rose, darker throat, extra large flower and spike.

Large, 25c; 3 for 60c.

Small, 3 for 35c.

HENRY C. GOEHL (Fischer). Flowers large and well opened, with broad segments of solid white slightly flushed pink. A deep crimson blotch on the lower segments. Spike is good with well placed flowers, and five to seven open at one time. One of Gersdorff's "Super-Glads," rated 95.

Large, 35c; 3 for 90c.

Small, 25c; 3 for 65c.

HAZEL DAWN (Hoeg). An unusual strawberry pink color, throat lighter and dotted carmine. Extraordinary long spike with a large number of flowers.

Large, 50c each.

Small, 35c each.

HENRY FORD (Diener). A very dark rhodamine-purple. Color very similar to Anna Eberius but it is clearer and not flaked so much.

Large, \$1.00.

JENNY LIND (Hoeg). Pure soft apricot pink, throat pale yellow, the two colors blending to perfection. Many blooms open at one time. An exceedingly refined and attractive variety. A beautifully tinted variety. One of Gersdorff's "Super-Glads." Rated, exhibition 92; Commercial 90.

Each, 30c; Doz., \$3.00.

Large, 30c; 3 for 75c.

Small, 3 for 40c.

JOHN T. PIRIE (Kunderd). Exceptionally odd coloring of mahogany brown.

Large, \$1.00; 3 for \$2.00.

Small, 3 for \$1.25.

LA COURONNE (Lemoine). Creamy yellow, lower petals shading to deep yellow at the base, blotched and stippled brilliant scarlet. A very distinct new variety. The showiest and most pleasing of the blotched varieties. Very early.

Large, 35c; 3 for 90c.

MAGIC (Kunderd). Tall, lavender blue. Large, purple throat blotches. Very attractive.

Large, 15c; 3 for 30c.

Small, 3 for 20c.

MAJESTIC (Kunderd). Beautiful salmon-orange shade. Very pleasing.

Large, 10c; 12 for \$1.00.



Stanford

GLADIOLUS

*Choice tested varieties with the
name of originator or introducer.*



CLOSING its exhibition at Rochester, the American Gladiolus Society is determined to do all in its power to make gladiolus both the singular and plural. The pronunciation should be with the long "o" and with the emphasis on that letter, it was decided.



THE BULLETIN — Published by the American Gladiolus Society. Join the society by sending \$2.00 to John C. Davis, 77 South Avenue, Rochester, N. Y. The Bulletin is the official organ of the society and carries news of the Gladiolus world.

GLADIOLUS

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A CUSTOMER writes: "My gladiolus bulbs came to hand in excellent condition, and I feel that I would be derelict in my duty if I did not thank you for the finest bulbs and most carefully packed of any previous experience. And this year my purchases of gladiolus exceeded \$200. Retain my name on your mailing list for next year."



OF the newer varieties of gladiolus exhibited this season few have won greater admiration than Rose Mist, which was originated by Eugene N. Fischer of Sharon, to whom the Massachusetts Horticultural Society awarded its silver medal last year.

MARIETTA (Metzner).

(G) E 97, C 95
This beautiful gladiolus is a delicate shade of light salmon with pale orange tinge, lower petals frequently shading to a clear deep burnt orange, winning praise wherever shown. Large size flowers five to six inches in diameter, well placed on a straight spike. A grand variety of vigorous and clean growth. Even cormels with a little care produce flowers of larger size than the average varieties. Winner of First Prize at Boston, 1925.
Each, 50c; Doz., \$5.00.

MASTERPIECE (Kunderd). A magnificent ruffled "American Beauty" rose color. Giant flower and plant. Large, 50c; 3 for \$1.25.

MRS. M. J. KILLION (Fischer). Very large white flowers with trace of pink, at edges, and pale yellow in throat. A fine exhibition flower and breeder.
Large, \$3.00; 3 for \$8.50.

MARIPOSA (Metzner). Buttercup yellow, tinted delicate rose, mandarin blotch on lower petals. Extra strong grower. Large, 50c each

MRS. RICHARD LOHRMAN (Diener). Creamy shell pink with pale yellow lip. Large flowers and long spikes which usually kink and should be tied to stakes. Exceptionally pleasing.
Large, \$1.00; 3 for \$2.00. Small, 3 for \$1.00.

MISS T. ROSE (Fischer). Creamy yellowish pink; in color very much like a tea rose. Graceful spike; an exquisite variety.
Large, 25c; 3 for 70c.

MRS. A. G. NELSON (Fischer). A beautiful salmon pink flower with scarlet and pale yellow blotch. Flowers very large with good substance.
Large, 75c; 3 for \$2.00.

MAURICE FULD (Gage). A delightful true pink with faint tracings of salmons. Large pink. A true exhibition variety.
Large, \$2.00; 3 for \$5.00.

MRS. VELTHUYS (Velthuys). Brilliant fiery crimson self colored. Straight spike.
Large, 20c; 3 for 50c. Small, 3 for \$1.00.

MRS. DR. NORTON (Kunderd). White with edges suffused soft La France pink; lower petals have a blotch of sulphur-yellow and speckled at base with Tyrian-rose.
Large, 20c; 3 for 50c.

MRS. FREDERICK C. PETERS (Fischer). (A) 91.5
Beautiful shade of rose lilac, with crimson blotch bordered white on lower segment; resembling an orchid in color. Flowers of large size and many open at one time on a strong stem. Winner of largest number of points at Boston, 1925.
Large, 35c; 3 for \$1.00. Small, 20c; 3 for 55c.

MIKADO (Metzner). Light salmon, sprinkled darker salmon, lower petals, delicate creamy-yellow. Massive flowers and spike, splendid formation. Too good to miss.
Large, 30c; 3 for 75c. Small, 3 for 40c.

MRS. FRANK PENDLETON (Kunderd). An exquisite shade of salmon pink, heavily blotched with red in throat.
Large, 10c; 3 for 25c.

MRS. JOHN HINKEL (Metzner). Salmon pink, orange blotch, slightly striped with cream.
Large, 25c; 3 for 60c. Small, 3 for 30c.

OPALESCENT (Bill's). Pale rose lavender. A pure self color with soft lilac throat lines. A vigorous grower with excellent foliage and strong, straight bloom stalks. Rated 97% as commercial flower by Gersdorff.
Large, 50c; 3 for \$1.25. Small, 30c.

MONA LISA Ruffled (Kunderd). A very beautiful shade of palest rose-pink, sometimes called blush-white. A very pale shade almost a self-color. The most delicately colored gladiolus that we know of. Well ruffled and exceedingly beautiful.

Large, 15c; 3 for 30c.

Small, 3 for 20c.

NELLIE GRANT (Metzner). A dark nelrose or American beauty crimson, shading lighter to throat; central stripe of garnet on lower petals; very rich color tones and velvety; short, round form of petals; large open flowers and tall spike; admired wherever shown.

Large, 30c; 3 for 65c.

Small, 3 for 35c.

MRS. LEON DOUGLAS (Diener). Ground color begonia rose, striped with flame and scarlet. Lip pale lemon slightly speckled with ruby. Flowers of enormous size on a well set spike. One of the most beautiful varieties. Winner of all prizes for largest bloom at Boston, 1925.

Large, \$1.00; 3 for \$2.50

ORIENTAL BEAUTY (Metzner). Rose Cerise tinged old rose, flaked dark burnt orange and steel blue; lower petals light sulphur, spotted rose ruby; novelty.

Large, 20c; 3 for 50c.

Small, 3 for 25c.

PINK WONDER (Kemp). This is a splendid gladiolus and probably one of the largest and finest parti-colored pink variety.

Large, 20c; 3 for 50c.

Small, 3 for 25c.

POLLYANNA (Prestgard). Clear, rich golden yellow, almost self. Bloom medium size. Many open at a time and always perfectly placed. Finely wavy petals. This ruffled yellow beauty is the same color as gold, and although flowers are a little smaller, more open at one time. Many judges prefer Pollyanna to Gold. It is wonderfully striking.

Large, 20c; 3 for 60c.

Small, 3 for 30c.

PRINCE OF INDIA (Childs). A beautiful bronze color; large blooms very beautiful and attractive.

Large, 25c; 3 for 60c.

Small, 3 for 30c.

PURPLE GLORY (Kunderd). The giant of the Kunderdii Glory race, and of remarkable color; deepest velvety maroon red, with almost black blotches, like burned into the petals.

Large, 30c; 3 for 80c.

RICHARD DIENER (Diener). Pure geranium pink with a slight sprinkling of ruby on creamy yellow center. Large flaring blossoms on a tall spike.

Large, 50c; 3 for \$1.40.

Small, 3 for \$1.00.

ROSALIND (Kunderd). Rose-red, deepening to pomegranate-purple at outer edges, and throat of lower petals. Throat of upper petals pale rose-pink. This variety has good substance and has a velvety appearance that makes it stand out as one of the very best.

Large, 50c; 3 for \$1.25.

Small, 3 for 75c.

ROSE ASH (Diener) (Metzner). A grand novelty named Rose Ash by reason of its distinctive combination of old rose tones and ashes of roses. In color, general formation of petals and growing habit it is entirely different from existing types. The rich and rare pastel colorings blend harmoniously with almost every color combination. Strong, straight, tall spikes tower like so many church steeples and growing in a fashion all its own it immediately attracts attention. The more you see of it, whether growing in the garden or displayed as a cut flower, the more its grandeur grows upon you.

Large, 20c; 3 for 50c.

Small, 3 for 25c.

GLADIOLUS

Choice tested varieties with the name of originator or introducer

THE gladiolus is easy to grow. It will do well in almost any good garden soil, but a rich, sandy loam is best.

DO not plant in the shade of trees or buildings. Especially stay away from trees and shrubs, whose tiny roots suck all the moisture out of the ground in a wide circle.

MAY be planted from middle of April to latter part of May. Plant in rows four to five inches deep, five to six inches between each bulb in the row and at least twenty inches between the rows.

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KEEP the top soil continually loose and free from weeds. Never allow a hard crust to form after rain or watering. In case of a long severe drought, soak the soil thoroughly once a week at least. Constant cultivation will also help wonderfully.



IN cutting the flower spike allow at least four leaves to remain on the stalk. It weakens the bulb to cut stem too low.



DO not plant gladioli in the same patch many years in succession. New ground each year is best. Do not use horse manure as fertilizer. Ground fertilized with old cow manure the previous year is best.

ROSENEL (Metzner). Bright nelrose; a splendid variety in a color shade by itself. A few spikes in a vase or in combinations is not apt to be forgotten. Good formation.

Large, 20c; 3 for 50c.

Small, 3 for 25c.

RUFFLED BEAUTY (Kunderd). Deep American Beauty violet. Very large flowers on medium height plant. Strongly ruffled and a very showy variety.

Large, 50c; 3 for \$1.40.

Small, 3 for \$1.00.

SALMON PRINCESS (Metzner). Tall spike; color, salmon with slight yellow marking in throat. Splendid spike and color.

Large, 35c; 3 for \$1.00.

Small, 3 for 50c.

SIDNEY PLUMMER (Carl Salbach). Beautiful soft yellow, suffused delicate pink. Rich amber lip, amaranth purple tongue. An exquisite color combination. Blooms large, well placed and slightly ruffled. Many open at a time. Rated 95 exhibition.

35 cents each, \$3.50 dozen.

SOPHIE FISCHER (Fischer). Fine large pink flowers of good substance, on a strong stem. Awarded first prize for best pink seedling at the American Gladiolus Society's Exhibition in Boston, 1914. One of Gersdorff's "Super-Glads." Rated, exhibition 89; commercial 82.

Large, 75c; 3 for \$2.00.

STANFORD (Metzner). Pure dark cardinal splashed with black and covered with a velvety sheen that glistens like the sparkling dew, added to its great size — six inches in diameter. Large flowers and spike with splendid formation make this grand flower one of the wonders of the garden. A clean grower with healthful corms and cormels. Stands up well in sun and rain.

Large, \$2.00; 3 for \$5.00.

Small, 3 for \$3.00.

THOMAS T. KENT (Diener). Rose pink with ruby running through centre of each petal; exceptionally vigorous in growth; giant spike. Very showy.

Each 20c; Doz. \$2.00.

Large, 15c; 3 for 40c.

Small, 3 for 25c.

THISTLE (Kunderd). Large rose red of very open and perfect form. Pretty, large pansy-like throat markings. Tall, stately plant.

Large, 35c; 3 for 90c.

Small, 3 for 50c.

TWIN FIRES (Fischer). NO. 423—A pure pink with blotches of light yellow with scarlet spot in centre, which gives it a distinct effect. A charming variety much admired.

Large, 50c; 3 for \$1.40.

WILLIAM G. BADGER (Metzner). (G) Spec-Glad. E 93, C 97 A splendid flower with good formation, flowers often six inches or more in diameter, strong straight spike with six or seven blooms open at a time. Color is delicate light coral, edged a darker self tone; throat pale yellow with sprinkling of dark coral on lower petals.

Large, \$5.00 each.

Small, \$2.50 each.

WHITE PIGEON (Kunderd). A most wonderful pure all white. Very large blooms, six to eight open at a time.

Large, 25c; 3 for 60c.

Small, 3 for 30c.

WHITE WONDER (Kemp). White without any markings in the throat, wide open, and often measuring 4½ inches in diameter. One of Gersdorff's "Super-Glads." Rated 90.

Large, 20c; 3 for 50c.

Small, 3 for 25c.

THE PRIMULINUS VARIETIES. The most dainty and decorative of the *Gladiolus* family—and are growing more in favor by all lovers of the beautiful in flowers. In the vase, the basket, separately or in combination with foliage, the “prims” rival the choicest orchids for decorative effect.

The Gold Medal offered by the Massachusetts Horticultural Society (at Boston, 1925) was won by a display of primulinus varieties.

The varieties we are listing are the best of the many varieties we have seen and grown.

CAMEO (Bill). Upper petals LaFrance pink over cream ground with deeper shade on back of petals. The lower petals are Martius yellow shaded off to cream white at tips with delicate but distinct feather of spinel red. Rated 94% by Gersdorff.

Large, 35c; 3 for 90c.

Small, 3 for 50c.

CAPELLA (Kunderd). Peach-red, suffused scarlet-red at outer edges; lower petals naphthalene-yellow, striped carmine. A very fine, large, light red Primulinus of good form, having good substance; a strong grower and good propagator.

Large, 20c; 3 for 50c.

Small, 3 for 25c.

GOLDEN BUTTERFLY (Kunderd). Grand canary yellow color. Lower petals deeper yellow, faintly blushed on outside of upper petals. Very wide open butterfly form.

Large, 50c; 3 for \$1.25.

Small, 3 for 75c

ROSE MIST (Fischer). An unusual Primulinus that is a winner. Color, old rose edged with pallid neutral gray. Large flowers, 4 to 5 open, spike 40 inches high. Stock very limited.

Large, \$2.00; 3 for \$5.00.

Small, \$1.00; 3 for \$2.50.

WHITE BUTTERFLY (Kunderd). White with cream white throat.

Large, 35c; 3 for 90c.

Small, 3 for 50c.

ASSORTMENT OF PRIMULINUS. One dozen, selected from choice varieties. No disappointments in this assortment.

Large, \$1.00 dozen.

Small, 50c dozen.

SUNSET SPLENDOR (One of our introductions). Perhaps the most decorative prim, reflects the colors of a gorgeous sunset.

Large, 50c; 3 for \$1.25.

Small, 3 for 75c.

MARGARET (One of our introductions). Pale pink with yellow throat.

Large, 30c; 3 for 75c.

Small, 3 for 50c.

NOVELTIES

“NO-BLIGHT” POTATO. We have raised a number of varieties, but this has proved the most satisfactory and we have discarded all other seedlings. The “No-Blight” Potato has to date resisted all blight under all the worst conditions we could possibly test it. It is the cheapest potato to grow as it does not require regular spraying for blight—one spraying for potato bugs being sufficient. It is a reddish purple in color. Yields a good crop.

Seed Potato, 2 for \$1.00.

Small, 3 for \$1.00.

HARDY PHLOX. Seed from our choicest varieties in mixed colors. Per package, 20c.



PRIMULINUS

Fairy-like, “Maid of the Mist” hybrids.



DIG bulbs in the late fall, and immediately after digging, cut the stem close to the bulb. Use a sharp knife or a small pruning shear, so you do not tear the husk.



DRY them in open air for a week or two, but protect them from frost at nights. Remove the roots and dirt and the old, decayed bulb. Save the bulblets and plant them again in the spring. Sow them thickly, like peas, in shallow trenches, about two inches deep. They will bloom the second year.



WHEN properly dried and cured store your bulbs away for the winter in a dry, cool but frost-proof place in the cellar.

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LET us make a selection for you. Send amount you are prepared to pay. If you are not satisfied with results you may make a selection next year to cover the amount without charge.



MARIETTA (illustrated on first page) was winner of first prize at Boston for best five spikes of salmon color. We entered this variety with full confidence of winning.



THE lacinated varieties are selling at high figures, \$1000 and \$100 per bulb. The illustration shows a beautiful pure white lacinated variety and is the best we have seen.

SELECTED PRIZE WINNING MIXTURE. This is a picked assortment of many of the best varieties.

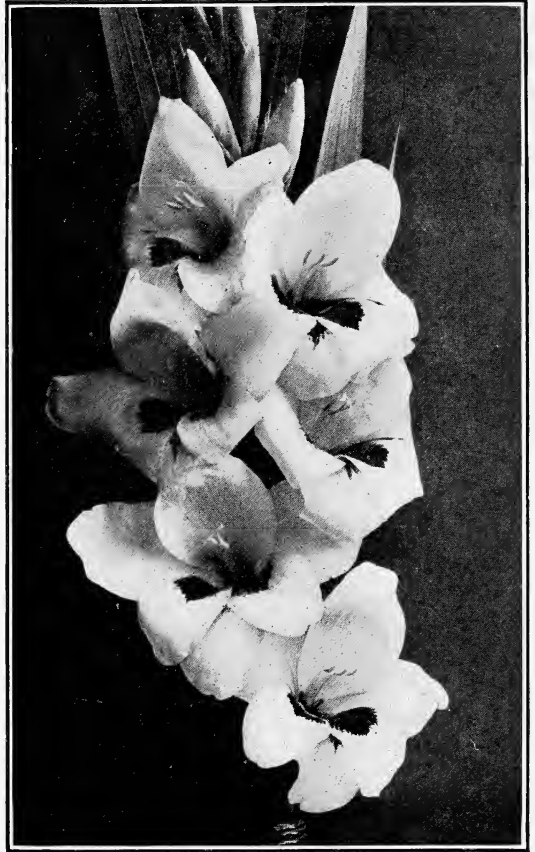
Large, \$1.00 dozen.

Small, 50c dozen.

PICK-UP HARVEST MIXTURE. Many varieties including some of the choicest are overlooked at harvesting; others are separated accidentally. This makes a surprise mixture that will prove interesting to the grower.

Large, \$1.00 dozen.

Small, 50c dozen.



Henry
C.
Gochl

GARDEN MIXTURE. This is mixture of good varieties from our commercial planting and are splendid for one desiring a lot of cut flowers. There may be some duplicates and possibly you may be fortunate in securing one of our lacinated varieties from a choice seedling.

Large, 100 for \$3.00.

Small, 100 for \$1.50.

TEST COLLECTION. 1 Marietta, 1 Nellie Grant, 1 Antioch, 1 Albania, 1 Gold, 1 Pollyanna. Value \$2.80. Price \$2.00.

3 of each for \$4.00.

Small sizes, 6 of each, \$4.00.

AVERILL

(Australian variety)

When at its best, which will be in cool weather, this variety is fit to rank with the very finest exhibition gladioli, and is at all times a charming variety for decoration. Color rosy salmon, generally flaked with salmon scarlet, a large and striking pure yellow blotch on lower petals.

Large \$2.75. Medium \$1.75. Small \$1.00. 12 Cormels \$2.75.

BRENDA

(Australian variety)

A variety of very attractive color, with blooms of good size and light, graceful spikes. The color is a very delicate shade of pink; a bright scarlet blotch in centre.

Large \$2.75. Medium \$1.75. Small \$1.00. 12 Cormels \$2.75.

CHARM

(Australian variety)

A beautiful pink gladiolus in a very lovely soft shade of silvery rose, overlaid with a deeper tint; pure cream blotch in centre. Large flowers and fine long (though not over-stiff) spikes. The charming color and other good qualities must speedily bring this variety into favor generally.

Large \$2.75. Medium \$1.75. Small \$1.00. 12 Cormels \$2.75.

CONSTANCE

(Australian variety)

A lovely variety for decorative work. The color of the upper petals is rich salmon with lighter under-color; lower petals bright nasturtium orange on salmon. Recommended to cut-flower growers and for florists' work.

Large \$2.75. Medium \$1.75. Small \$1.00. 12 Cormels \$2.75.

ENSIGN

(Australian variety)

A grand crimson-scarlet gladiolus and the finest of the white blotched varieties we have seen. Color rosy red, flaked and suffused with scarlet.

Large \$4.00. Medium \$3.00. Small \$2.00. 12 Cormels \$4.00.

IREMEL

(Australian variety)

Among gladioli up to show standards this variety, we believe, in color stands alone. It is a true bright crimson, not a dark shade; large cream blotch on lower petals. Very large flowers and spikes of exceptional length.

Large \$4.00. Medium \$3.00. Small \$2.00. 12 Cormels \$4.00.

KING PEARL

(Australian variety)

We offer in this a variety which is destined to become one of the indispensables for all purposes, having the large flowers and long, well-arranged spikes desired by the exhibitor and the vigor and hardiness necessary for general cultivation. The color makes it specially valuable, being white, deepening to cream in centre, with cream yellow blotch in throat. We have grown up to 12 open flowers in a beautifully formed spike.

Large \$3.50. Medium \$2.25. Small \$1.25. 12 Cormels \$3.50.

LAVENDULA MAJOR

(Australian variety)

A lovely variety, with fine large flowers and long, well-formed spikes. The color is a beautiful shade of soft lavender pink, with a small cream blotch on the lower petals. Under dry conditions, petals may be slightly flecked with carmine, but color is usually very pure.

Large \$3.50. Medium \$2.25. Small \$1.25. 12 Cormels \$3.50.

LEOLIN

(Australian variety)

We recommend this variety on account of its attractive color (which is a delicate, soft pink, deepening towards the edges, and flaked with a deeper shade), its splendid long spikes and general reliability. It is a first-class garden variety, one of the finest for exhibition, and excellent for the cut-flower trade.

Large \$2.75. Medium \$1.75. Small \$1.00. 12 Cormels \$2.75.

AUSTRALIAN

*Creations of the best
Australian hybridizers.*



WE were the first to import the wonderful varieties of gladiolus by Australian hybridizers. These gladiolus have been released by the Federal Board and are ready for your selection.

GLADIOLUS

HORTICULTURE — A magazine devoted to all horticultural subjects. Contains a wealth of information and deals considerably upon the advancement of the Gladiolus. Published by the Massachusetts Horticultural Society, Boston, Mass. Subscription, \$1.00 per year.

THE GLORIOUS GLADIOLUS — By Joseph L. Vondel, Sharon, Mass. \$1.00 per copy. This book embraces the culture of the gladiolus in all its phases, and should be in the hands of all enthusiasts.

MARK each variety with its proper name, written on a tag, tied to a stake. At blooming time it will add to your pleasure to know the right name of each variety.

LEURA (Australian variety)
A strong, healthy-growing variety, with large flowers of good substance, perfectly arranged on strong spikes, carrying up to six open blooms. Color a light shade of scarlet, with light centre, and a dark blotch.
Large \$2.75. Medium \$1.75. Small \$1.00. 12 Cormels \$2.75.

MELVIN (Australian variety)
This variety has given further evidence of its value, and we can recommend it as one of the finest for general purposes in its color section. Color very rich and bright, being a glowing reddish orange, shaded and mottled with a darker color. Fine, well-opened flowers and good spikes.
Large \$3.50. Medium \$2.25. Small \$1.25. 12 Cormels \$3.50.

NIMROD (Australian variety)
A rich, deep coppery crimson, flecked with chocolate, but practically untouched by any other color, the spike, at a little distance giving a pleasing one-color effect. Under our tests this variety has given the largest flowers of all the crimsons, and is also one of the richest in color. About five flowers open at a time; these, owing to their great size, making a fine spike.
Large \$2.75. Medium \$1.75. Small \$1.00. 12 Cormels \$2.75.

ORION (Australian variety)
Color a rich shade of reddish orange, with glowing orange-crimson blotch in centre. Has large, bold flowers; up to eight open on a graceful spike. Tall and unusually strong grower.
Large \$2.75. Medium \$1.75. Small \$1.00. 12 Cormels \$2.75.

RELIANCE (Australian variety)
A very reliable bright-colored variety which produces grand, long, well-formed spikes of large flowers. Color deep scarlet orange, lighter under-color at edges, throat chocolate crimson, the whole effect that of a bright orange crimson.
Large \$2.75. Medium \$1.75. Small \$1.00. 12 Cormels \$2.75.

SENTINEL (Erry Brothers) (Australian variety)
One of the very best salmon pink gladioli, having a good color, large, bold flowers and excellent spikes. Color warm salmon pink with darker feathering and crimson blotch on cream ground. A favorite with exhibitors.
Large \$2.75. Medium \$1.75. Small \$1.00. 12 Cormels \$2.75.

TITAN (Australian variety)
Of all the gladioli in our lists this stands out as the largest. Up to six of these truly gigantic blooms, set well apart, form a spike which, once seen, will not readily be forgotten. It has also a good color, a clear salmon pink shade, with a purple mark on lower petals.
Large \$3.50. Medium \$2.25. Small \$1.25. 12 Cormels \$3.50.

VICTOR (Australian variety)
This grand variety supersedes all such as Gigantic, etc. The color is brilliant scarlet, with large, conspicuous pure white blotches on lower petals. It has extra large, well-opened flowers; about six open at a time on strong, well-formed spike. An exceptionally vigorous variety which we can recommend for all purposes.
Large \$4.00. Medium \$3.00. Small \$2.00. 12 Cormels \$4.00.

A Few Australian Varieties We Hope to List Next Year:

Alberti	Display	Herodian	Lavinia
Atalanta	Dew Drop	Ivernia	Marshall
Calvinia	Eleanor	Jean Tenny	Phryne
Chancellor	Gertrude	Leura	Renown
	and other varieties		

A decorative border made of swirling lines and small floral motifs, enclosing the text.

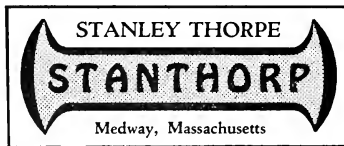
OUR GUARANTEE

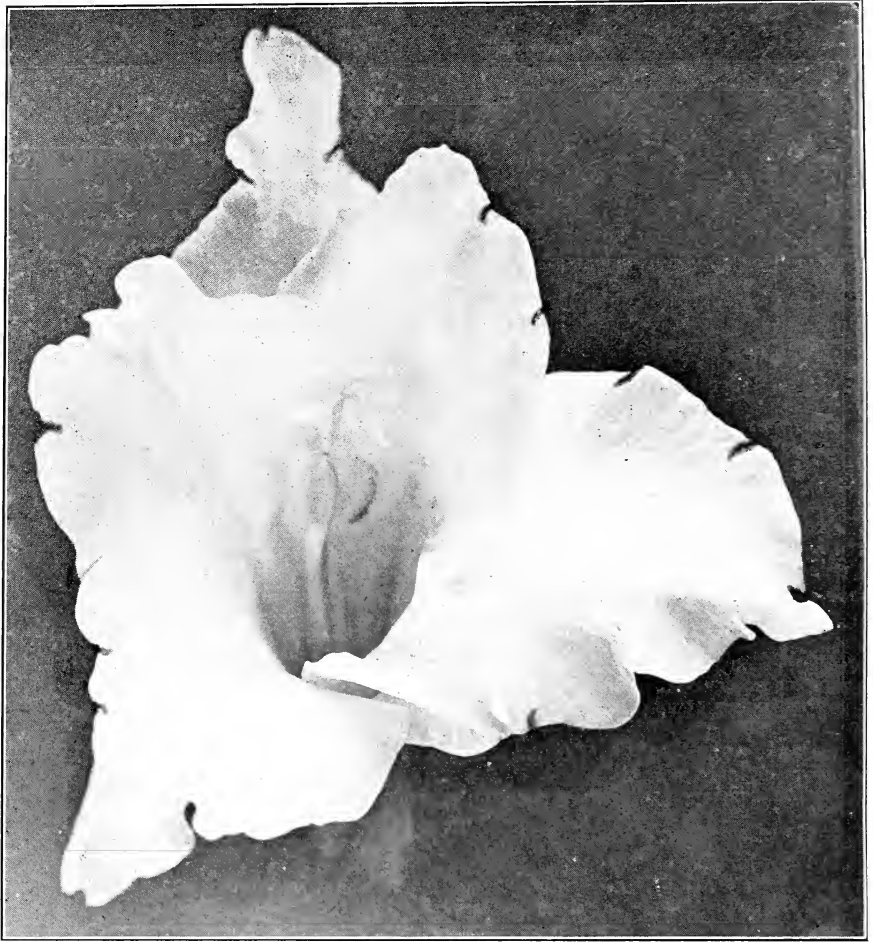
All bulbs sound and in good
condition.

Prompt acknowledgement of
orders.

Shipments made on time.

All bulbs true to name.





LACINIATED VARIETY
Not listed this year

The GLADIOLUS BROADCAST

No. 2

Stanley Thorpe
Publisher

"STANTHORP," MEDWAY (R.D.), MASSACHUSETTS

LATE BLOOMING VARIETIES FOR THE SHOW

Many amateurs, as well as professional growers, at some time or other desire late-blooming varieties for exhibition at the annual shows.

Many of the late-blooming kinds are hard to start in the spring, but a little help will often bring them into bloom at the desired time. They should be removed from winter storage early in the Spring and placed on damp moss in a warm room and, if possible to do so, they should be put out in the sun as often as possible. Bulbs sprouted in the sun and air are usually better growers and are almost free from disease. We also sprout potatoes this way with beneficial results.

The violet rays of the sun have health-giving effects on bulbs just as on the human race.

We sometimes start the most obstinate growers in shallow pans of water in a chicken incubator at about 60 to 65 degrees. This we do only with a few, always taking care not to leave them in the incubator after the first sign of life, as a forced growth of this kind is apt to weaken the plant. If a cold spell should arrive about the time to plant bulbs forced in this manner, they may be taken from the incubator and forced slowly in the sun, taking care to place them in a warm place at night.

Starting in the house, in paper pots, is another way practiced quite often by many growers. They should be placed in the ground as soon as sprouts show, or if allowed to grow they must be taken out in the sun during the daytime for a while to harden.

The cold frame is also excellent to force the late bloomers. They will require gradual hardening and top and sides of frames removed at an early date. When placing the bulbs out for the sun bath, great care will have to be used to protect labels from being blown away, shifted by children, inquisitive callers or cats. It is astonishing how many things seem to be conspiring to get the grower mixed up in his labels.

CARE OF CORMELS

The little cormels, or sets, as some call them, should not be allowed to become over cured or dried, and to prevent them from becoming so, they should be put into tight paper boxes, or heavy paper bags, and made as near air tight as possible, just as soon as the hard shell has been thoroughly dried off, and placed in a cool frost-proof cellar, where they are to remain without further attention until planting time the following spring.

You can always depend on seeing a good show at Boston.

THE AUSTRALIAN VARIETIES

During the last year we have from time to time heard of travelers returning from Australia loud in their praise of the *Gladiolus* originated in that country. This has been the means of a number of growers in America importing, during the past year, some of the best creations, and great is the praise they have received from those who have seen them growing in this country.

The Australian planting season is the reverse of ours, the journey through the torrid zone sapping the vitality and spoiling the corms for at least one season.

Our stock of these varieties is small, and owing to an early flowering season, many of the choicest were through blooming before the Annual Exhibition.

To see many of these varieties in bloom fills even the old-time growers full of enthusiasm and praise.

While Australian varieties are not all outstanding kinds, they all are exceptionally good, many of them surprising even those who have big collections of American and European varieties. They will be among the prize-winners of the future.

The striking colors, the delicate shades and combinations, large blossoms, sturdy spikes, all tend to make one linger among these varieties. It is hard to induce even the most critical judges to leave a section of growing Australian varieties.

I have had a spike of *Iremel* last a month after being cut. It is the best keeper I have seen.

Titan, with its immense blooms, needs to be tied to stakes to hold the weight of the blossoms.

Among those that appeal most is *Lavandula Major*, a beautiful light lavender with large flowers which, when at their best, are wonderful, but the variety has a fault, as the stems will often crook, yet for so beautiful a color we overlook that defect. The variety needs cool weather to be at its best.

Averill, when grown in a cool season, makes a splendid exhibition flower and is especially good for decorative purposes.

Ensign is a splendid white blotched variety. The color is crimson-scarlet.

King Pearl, a splendid white shading to cream in centre, with heavy cream blotch in throat.

Victor is sure to make a hit with its brilliant scarlet color and pure white blotch.

We could continue describing the various varieties grown in our gardens, for they are all good.

We have a good description of many Australian varieties in our catalog. They are the originators' descriptions and fit well when grown in our climate.

We are growing many more of the Australian varieties than those listed, and at a future date will have more to say about them.

Buy from a recognized member of a *Gladiolus* Society. The grower or dealer who does not give a square deal cannot retain his membership very long.

If you order a certain variety and receive something different, always notify the dealer you placed the order with. If he is honest he will know what recompense you are entitled to—which is always more than the original bulbs ordered.

A. E. Kunderd and Richard Diener have no doubt produced more choice varieties of *Gladiolus* than any other growers to date. May they continue the good work.

Eugene Fischer is producing *Gladiolus* of distinct merit. His varieties are receiving a very high mark by Gersdorff. Orange shades are plentiful with him, and there are many other distinct colors among his varieties and seedlings. One of his seedlings with a blotch will create a sensation when exhibited.

MEMBERSHIP

American *Gladiolus* Society, \$2.
New England *Gladiolus* Society, \$2.
Mass. Horticultural Society, \$2
We will gladly submit your name.

SOME OF THE BEST GLADIOLUS

Mr. W. H. Phipps makes a handsome showing while in flower — a true exhibition variety if one can have it just right for the show — with its mass of flowers open way up the stem. They come about all at one time and they go as quickly.

Dr. F. E. Bennett will be hard to beat as a fiery red class. Large flowers and spike make it stand out among its companions in the garden.

Marietta is a winner among the salmon varieties, large flowers and spikes and a good salmon with a pleasing dark blotch.

Miss T. Rose is in a class by itself for color, reminding one of the tea rose.

Elsie Rose is sure to please the lover of a good rich yellow and will be in demand by florists for decorative work.

Mrs. Leon Douglas is well known by many growers and its size and color appeal to almost everyone. This variety took first, second and third prizes for the largest flower at Boston.

Beauty's Queen (Dr. Neeley seedling) is one of the very best we have seen this season. Creamy buff (Dr. Neeley seedling), creamy white with yellow throat, ranks among the choicest we have ever seen.

Sidney Plummer, a soft yellow suffused with pink, showed up splendidly and is worth growing.

Among the "smoky" varieties, Prince of India and Rose Ash stand out as the best, with my choice running to the former. London Smoke is good.

This year Golden Measure showed up at its best and was beautiful for color and form, yet I prefer Pollyanna and Gold for a yellow, and for decorative purposes would not miss Gold Elsie.

We have discarded about thirty new varieties tested this season. These we consider not worthy of further trial.

As a general rule, gladiolus should not be judged on one year's showing or from small or cut corms. There are varieties that, owing to condition of bulb or season, may not give results for a

year or two. We have seen Fern Kyle look like a cheap bargain variety, but as a rule it stands supreme against the best.

Mr. Stanley Thorpe of West Medway last Sunday sent to the hospital a large quantity of gladioli, including many rare specimens. Mr. Thorpe sends bulbs to all parts of the world, and many of the flowers which he raises are of unusual and beautiful coloring. Many of the rarest ones are seedlings of his own development. — *Newton Graphic and Progress*.

Each season we have sent shipments of gladiolus to several hospitals, and we hope to continue the practice.

HYBRIDIZING

Many hybridizers use their choicest flowers for the seed bearer, sometimes using the poorer flowers for the male parent. This is just the reverse of what it should be. The male parent should be the choicest flower possible to procure, less attention being paid to the seed bearer. Always breed flowers as animals are bred; results will surprise you.

It is a waste of time to cover the gladiolus one intends to use for the seed parent, as the pollen is too heavy to be carried by the wind; bees do not crawl over the stamens or stigma.

Remove the stamens as soon as the flower opens and you will have about three days in which to pollenize. Shortly after applying the pollen the flower may be labeled and record taken, as no other pollen will affect the outcome. Seed should not be allowed to dry too much during winter months. We place the seed in wax paper and pack in air-tight containers.

The successful hybridizer must have untiring patience and faith in his ability to produce the object of his desire. He must have the power to visualize the outcome of his endeavor; his disappointments are many and rewards are meager. From gladiolus producing insignificant flowers the hybridizer has produced large flowers, sturdy stems, lasting quality and

wonderful formation. This same transformation has taken place in breeding of animals, but man is left to drift—the weak to reproduce weak. The deformed to reproduce the deformed, the criminal to reproduce the criminal. There is no endeavor to improve the human race.

The English method of planting in single rows is productive of better flowers than our method of staggered rows. The corms are usually planted in several rows about twelve inches wide, about every third or fourth row being wider, allowing more space for walking and cultivating.

The New England Gladiolus Society Show, at Boston, was notable on account of the splendid varieties placed on exhibition in displays and classes. Baskets of choice Gladiolus were quite a feature, while the displays were better than ever before.

A handsome sight was the exhibition of primulinæ varieties occupying the stage at the Boston show. The blending of colors and artistic arrangement combined to make a sight long to be remembered.

Gifts of bulbs and gifts of flowers are beyond doubt the best gifts of all.

The Massachusetts Horticultural Society's Silver Medal has been awarded E. N. Fischer of Jamaica Plain who is rated as one of the most scientific Gladiolus breeders in the Country.

Those who are fond of Swiss Chard should try Burbank's Rainbow Chard. It is a great improvement on the ordinary varieties.

Kentucky Wonder beans are considered by many as the best bean grown, but have you tried Kentucky Wonder Wax Bean? Both are pole beans.

The new French Flowering Cannas certainly add to the attractiveness of the garden.

LUTHER BURBANK

Few people realize the credit that is due to Mr. Burbank for his achievement in flowers, fruit and vegetables. He has, with patience, care and insight, given the people of the world much enjoyment, and pleasure, and what better can a man give? His path has not been smooth, for his efforts have been the subject of much adverse criticism; credit that should have been his being taken by others at times.

Mr. Burbank has proven himself above the dollar. Long may he live and enjoy the best health and happiness possible to man.

MONTBRETIAS

Garden makers who have been familiar only with the old-fashioned small-flowered Montbretias, but who have grown the newer kinds this year, have been amazed at the large size and brilliancy of the flowers. The newer varieties of Montbretias are almost as interesting as the Gladiolus, and if the present rate of improvement is continued, they will soon take their place as among the most important garden subjects, especially when late blooms are needed.

The Gladiolus Broadcast is issued occasionally as a means of keeping in touch with customers and friends; and also to increase interest in the best flower that grows. We are pleased to mail it free to all interested in gladiolus.

An immense exhibition
Gladiolus.

MARIETTA

Each 50c; 3 for \$1.25.
Small, 12 for \$2.00.

STANLEY THORPE,
Medway, Mass.



